Kimberly Chang

Front-end developer/designer passionate about building user-focused experiences on the web. Innovative problem-solver skilled at transforming ambiguity into concrete deliverables.

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Experience

Olea Edge Analytics
Software Engineer // Apr 2022 – Mar 2023

Developed applications to monitor 2k+ water meters using React/Typescript. Created custom UI components using React Storybook and Tailwind CSS. Worked on login/logout flows with Auth0 and implemented Google Analytics for application monitoring.

ZenBusiness
Senior Product Designer // Sep 2019 – Apr 2022

Led the design for the ZenBusiness customer dashboard used by 200k+ business owners. Designed and shipped product upsell flows, SEO landing pages, and business formation products. Facilitated design sprints, user testing sessions, and cross-functional design workshops.

ChaiOne
Interaction Designer // May 2018 – Sep 2019

Designed web and mobile applications for Fortune 500 companies, including Sysco, Chevron, and Apache Industrial Services. Implemented changes in the design delivery process, resulting in reduced risk, improved communication, and increased efficiency.

Aquent
User Experience Designer // Feb 2016 – Apr 2018

Delivered low and high-fidelity mockups, wireframes, and design specifications during agile project cycles. Created interactive prototypes with tools including inVision, Axure, Principle, and front-end code.

Projects

Meter Health App
Application for cities to monitor performance of industrial water meters
ViteJS, React, TypeScript, Tailwind CSS, Auth0, Growthbook, Google Analytics, Vitest, Cypress, PostgreSQL, FastAPI

Consumer App
Legacy application for monitoring water meter performance
Remix, React, TypeScript, Tailwind CSS, Auth0, Google Analytics, Jest, Hasura, GraphQL Zeus

Olea UI Components
Custom UI component library published as an NPM package
React, TypeScript, Tailwind CSS, Storybook, Font Awesome

Education

University of Texas at Austin
Web Development Certificate

Carnegie Mellon University
MA Human-Computer Interaction

Wellesley College
BA Media Arts and Sciences, Japanese Language and Cultures

Technical Skills

Auth0
Cypress
Git
GraphQL
HTML/CSS
JavaScript ES6+
Jest
MySQL
Node.js
React
Remix
Sass
Storybook
Tailwind CSS
TypeScript

Design Skills

Adobe Creative Suite
Figma
Illustration
Interviewing
inVision
Principle
Prototyping
Sketch App
Storyboarding
Usability Testing
User Research
Wireframing